



epsa
European Political Science Association

2nd Annual

General Conference of the
European Political Science Association
21-23 June 2012



Exhibitors and sponsors in 2011:

Oxford University - Oxford University Press - Cambridge University Press
Springer - ProQuest - Wiley-Blackwell - Edinburgh University Press
London School of Economics - Now Publishers - Cornell University Press
Polity Press

Venue:

New Malthouse and the Environmental Forum in the Church of
Resurrection Conference Centre, Berlin, Germany

www.epsanet.org



INTRODUCTION

The European Political Science Association (EPSA) is delighted to invite you to the association's second annual conference at the New Malthouse and the Environmental Forum in the Church of Resurrection Conference Centre in Berlin, Germany, on 21 – 23 June 2012. EPSA 2012 aims to be the premier European forum for the exchange of ideas on all aspects of political science.

Over 600 international delegates will discover the latest cutting-edge research in political science along with excellent networking opportunities over the three day conference. The European Political Science Association was founded in 2010, to pursue the following objectives:

- To represent and promote political science in Europe;
- To foster development in postgraduate training of political scientists in Europe;
- To promote undergraduate teaching of political scientists in Europe;
- To facilitate networking by political scientists worldwide;
- To host an annual general conference of political scientists;
- To publish a general journal of political science that will have a profile, impact, and structure on a par with top general political science journals in the United States.

EPSA 2012 is a superb opportunity for your organisation to be part of an exciting new association and to reach a target market of the most influential thought leaders in the field. Through the range of sponsorship and exhibition opportunities available at EPSA 2012 you can tailor your promotional strategy in the most cost-effective way, maximising your return on investment.

PARTICIPANT PROFILE

EPSA 2012 will give you an invaluable opportunity to access influential attendees from organisations representing research and academic institutions, government agencies and private companies associated with political science.

Berlin is a city full with history but also brimming with life, culture, entertainment, great restaurants and bars. The EPSA conference takes place during the week in which the days are longest and the nights shortest, in a pleasant summer month. Berlin is also an extremely convenient location from the standpoint of rail, air, and road travel, and boasts a superb public transport system within the city.

The highly successful first general conference held in Dublin in 2011 attracted around 400 delegates and eleven exhibitors, advertisers and sponsors, including Oxford University, Oxford University Press, Cambridge University Press, Springer, ProQuest, Wiley-Blackwell, Edinburgh University Press, the London School of Economics and Political Science, Now Publishers, Cornell University Press and Polity Press. Building on the success of the inaugural event, we expect about 600-700 participants from all



over the world to attend the Berlin conference, in which cutting-edge research is paired with excellent networking opportunities in a great environment.

REASONS TO SPONSOR/EXHIBIT/ADVERTISE AT EPSA 2012

- Identify future opportunities within the political science sector and be present at the foundation of an exciting new association.
- It is cost-effective. You can secure qualified leads from attendees across Europe at half the cost of a sales call.
- Deliver a clear message that you have a genuine commitment to the area of political science to over 600 delegates in attendance
- More client contact is necessary in a slower economy – EPSA 2012 offers you the opportunity to build market share and new customer relationships during challenging economic times.

The Sponsorship & Exhibition Opportunities available at EPSA 2012 are outlined in the following pages. Early booking is strongly recommended in order to secure your preferred option and avoid disappointment.

VENUE

EPSA 2012 will be set in the New Malthouse and the Environmental Forum in the Church of Resurrection Conference Centre, Berlin. Both venues artfully combine a historic setting with state-of-the-art conference facilities. Located in close proximity to the Alexanderplatz, the venues are within easy reach of the city's main train stations and two international airports (Berlin Tegel and Berlin Brandenburg International).

CONFERENCE SECRETARIAT

The EPSA 2012 Organising Committee have appointed a dedicated conference manager to work with you to maximise your return on investment.

For enquiries and bookings, please contact:

Maribel Glogowski

T: +44 77 4261 3790

E: epsa2012@epsanet.org



PREMIUM SPONSORSHIP

The Premium Sponsor Package is an exclusive opportunity designed to provide high visibility, value and recognition for one company at EPSA 2012. All Sponsors will be subject to an evaluation by the EPSA 2012 Organising Committee.

Your benefits as a Premium Sponsor will include:

- Exhibition space (floor space 5.4 sqm, with 2.7m table and 2 chairs)
- Advertising space (Inside Front Cover) in Conference Programme (artwork to be supplied by sponsor)
- Two conference registrations
- Company logo to be displayed on Tea/Coffee stations during Tea/Coffee refreshment breaks
- Company logo and Premium Sponsor profile acknowledgment (max 50 words to be supplied by sponsor) in Conference Programme
- Acknowledgment as Premium Sponsor on the official sponsor and exhibitor pages of Conference Website
- Full delegate list including address, telephone, email and fax details (of delegates who have chosen to opt in)

Price: €2,000



ADVERTISING OPPORTUNITIES

Delegate Bags/Folders

Highly visible, long-life item containing official EPSA 2012 materials, which will be distributed to all delegates, speakers and VIPs upon registration.

Price: €1000

Delegate Bag Inserts (Limited to 6 insert slots, one per advertiser)

Your company may provide promotional material (limited to an A4/A5 double sided flyer or brochure) for inclusion in each conference delegate bag.

Price: €500

Notepads & Pens

Your company may provide branded notepads (limited to A4 size) and pens to be inserted into each delegate bag. This is an exclusive opportunity to one sponsor only.

Price: €750

Delegate Badges

Exclusive opportunity to brand Delegate Badges with your logo on this high visibility item.

Price: €750

Conference Programme Book

Official on-site publication used by all attendees throughout the conference.

<u>Size</u>	<u>Cost</u>
Outside Back Cover	€750
Inside Front Cover	Reserved for Premium Sponsor
Inside Back Cover	€600
Full Page Colour	€500
Half Page Colour	€250



EXHIBITION SPACE

A trade exhibition will run throughout EPSA 2012, providing delegates with the opportunity to learn about the latest developments in the field of Political Science and exhibitors the chance to interact on a face-to-face basis with their specific target market. Exhibiting companies will include publishers, universities, academic organisations and professional associations. Early booking is recommended since exhibition space is limited.

The conference programme includes dedicated times for delegates to meet exhibitors during refreshment breaks held throughout the day, the opening and closing ceremony and a drinks reception.

Exhibition spaces are sold per 2.7m x 2m (space only) and the following elements are included as part of the full package:

- Exhibition space (floor space 5.4sqm, with 2.7m table and 2 chairs)
- Company logo and acknowledgment in the official Conference Programme
- Company logo displayed on the official Conference Website Exhibitor page, together with a link to your website
- One full conference registration
- Full delegate list including address, telephone, email and fax details
- Free Wi-Fi access
- All promotional artwork to be provided by exhibitor

If you require any additional staff on your stand, there is a 50% discount on the first additional registration, with the full registration price applicable to any further registrations.

Unmanned display spaces (1.35m table) may be reserved by those who would like to put their products on show alongside other exhibitors without attending the conference in person.

Price: €1,000 (full package) / €500 (display space only)

PRELIMINARY EXHIBITION TIMETABLE

Exhibition Move In	20 June 2012	18:00 – 20:00 (to be confirmed)
Exhibition Open	21 June 2012	08:00 – 18:00
Exhibition Open	22 June 2012	08:30 – 18:00
Exhibition Open	23 June 2012	08:30 – 16:00
Exhibition Breakdown/ Move Out	23 June 2012	16:00 – 17:00

This timetable is subject to change at any time without notice.



BOOKING FORM

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Please complete in BLOCK CAPITALS and return this form via email to Maribel Glogowski (epsa2012@epsanet.org).

Company Name:	Contact Person:
Tel/Fax:	Email:
Postal Address:	

TERMS & CONDITIONS - 50% of amount is due immediately with the balance due before 30 March 2012. Upon receipt of the booking form, participation will be confirmed in writing by the Conference Manager and an invoice will be issued for the amount owing. Cancellation/refunds of sponsorship, advertising and exhibition costs will be based on the following schedule:

- Before 30 March 2012 - 50% of the total due will be refunded
- On or after 30 March 2012 - no refund available unless the option is resold

Cancellations for both sponsorship and exhibition must be submitted in writing to the Conference Manager.

If a custom designed stand is to be constructed, please provide a diagram of the proposed stand with details and dimensions. All display constructions require the approval of the Conference Manager.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor will not be entitled to cancel the exhibition space/sponsorship or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event.

In the event that the conference is cancelled for any given reason, the conference organisers will refund the exhibition/sponsorship/money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the conference organisers with respect to the provision of the agreed benefits.



BOOKING FORM

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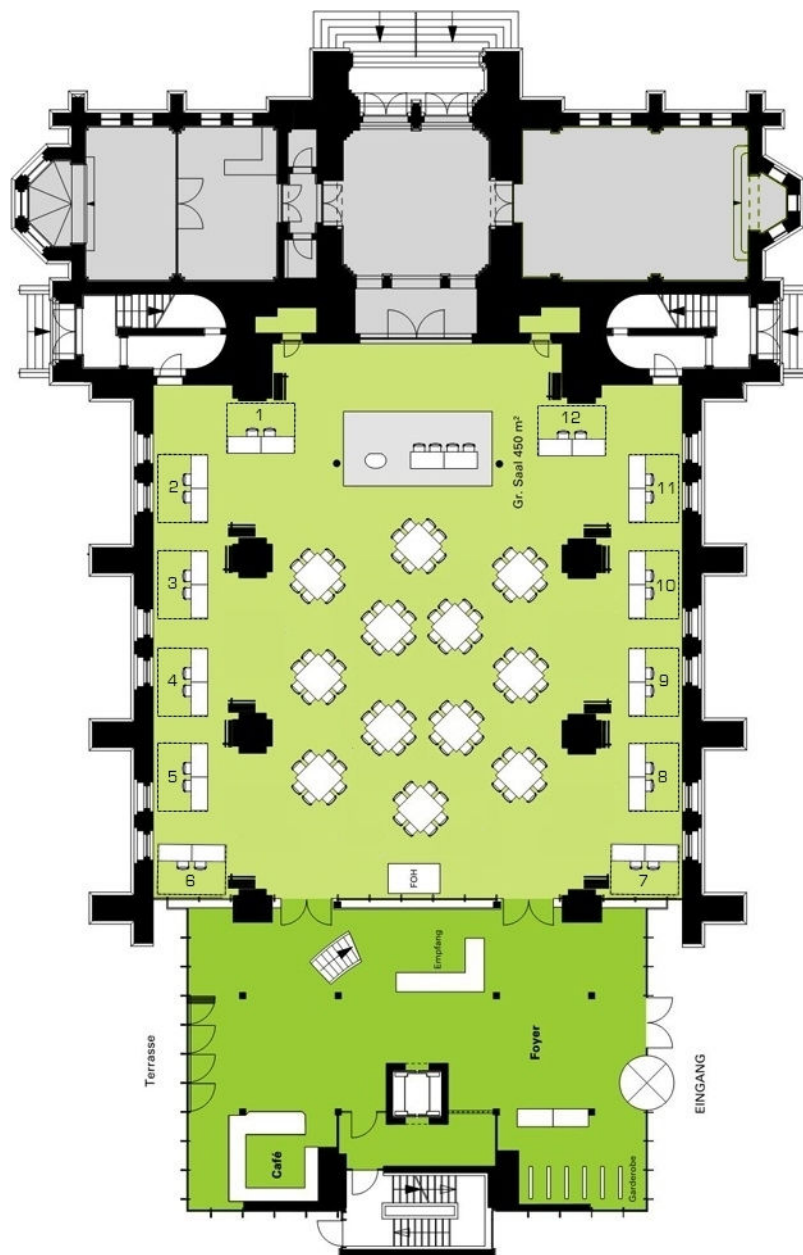
Please select from the following:

AVAILABLE OPPORTUNITIES	COST	TICK BOX
Sponsorship Options		
Premium Sponsor	€2,000	
Advertising Options		
Delegate Bags/Folders	€1,000	
Delegate Bag Inserts	€500	
Notepads & Pens	€750	
Delegate Badges	€750	
Conference Programme Book:		
- Outside Back Cover	€750	
- Inside Front Cover	Reserved	
- Inside Back Cover	€600	
- Run of Page Full Page Colour	€500	
- Run of Page Half Page Colour	€250	
Exhibition Options		
Exhibition Space	€1,000	
Exhibition Stand Preference		1.
Please list your top three preferences for exhibition space.		2.
		3.
Display Space	€500	

All of the above prices are subject to VAT in accordance with the laws and regulations in Ireland. Details will be confirmed at the time of invoicing.

EXHIBITION AREA FLOOR PLAN

Ground Floor, Environmental Forum in the Church of Resurrection Conference Centre



Exhibitor spaces 2.7m x 2m. Positioning subject to change. Positions of unmanned display spaces to be confirmed.